

Key Insights

Planning for the Future

- Midsize Enterprise IT Leadership Primer for 2025
- 2025 IT Talent Outlook for Midsize Enterprises
- Case Study: Workforce Planning for Generative AI in Midsize Enterprises
- Digital Planning Templates for Midsize Enterprises
- Midsize Enterprises Must Think Beyond ROI for GenAI Value

Core Research Insights

- Midmarket Context for North America: 'Magic Quadrant for Outsourced Digital Workplace Services'
- Midmarket Context: Magic Quadrant for Cloud ERP for Service-Centric Enterprises
- Midmarket Context: 'Magic Quadrant for Cloud ERP for Product-Centric Enterprises'
- Midmarket Context for Europe: 'Magic Quadrant for Outsourced Digital Workplace Services'
- 3 Generative AI Security Red Flags for Midsize Enterprise CIOs

Diagnostics & Benchmarks

- CIO Effectiveness Diagnostic for Midsize Enterprises
- IT Operating Model Assessment for Midsize Enterprises
- IT Score for Midsize Enterprise CIOs
- IT Budget Benchmark for Midsize Enterprises

Tools to Take Action

Tool: A CIO's Guide for CEO Conversations

Use this guide to set up productive conversations and strengthen the relationship with CEOs on four key topics.

Tool: Midsize Enterprise IT Organizational Structures Library

This tool offers MSE CIOs a collection of IT organization charts for benchmarking and comparison, aiding in team restructuring decisions.

Tool: How to Create a Practical Data and Analytics Strategy and Operating Model for Midsize Enterprises

This tool explains the practical elements of a data and analytics strategy and operating model.

Infographics

Engage with data-driven visuals

- Gartner Technology Adoption Roadmap for Midsize Enterprises for 2025
- 3 Cybersecurity Risks MSEs Must Address in Business-led IT
- 2025 Planned Technology Spend for CIOs in Midsize Enterprises