Gartner Priorities Navigator™
for Chief Supply Chain Officers

Elevate your strategy with a Gartner membership. **Get Started.**

Profitable Growth

Customer Focus and Experience
Enable the supply chain to serve evolving customer needs profitably.

Commercial Innovation
Drive enterprise top-line growth through competitive services aligned to the commercial strategy.

Risk Readiness

Risk Strategy
Balance risk mitigation and cost by aligning risk management strategy and activities to corporate strategic objectives.

Risk Mitigation and Response
Ensure demand meets supply profitably despite disruption through proactive mitigation and tested response capabilities.

Supply Chain Sustainability

Sustainability Commitments and Legislation
Establish a sustainability strategy to achieve commitments and compliance.

Sustainability Initiatives Execution
Leverage circular models, GHG reduction and net zero to maintain compliance, meet commitments and manage long-term strategic risks.

Digital Supply Chain Value Realization

Digital Strategy
Set a multi-year strategic direction that leverages digital technologies to improve customer experience, optimize operations and innovate the supply chain.

AI and Emerging Technologies
Formulate a long-term vision for an autonomous supply chain that harnesses the power of AI to operate and make decisions with minimal human intervention.

End-to-End Tech Evaluation and Selection
Make informed end-to-end supply chain technology decisions for evaluating and selecting vendors.

Workforce Productivity

Global Talent Strategy
Establish a workforce strategy to build the culture, knowledge, skills and abilities required to deliver enterprise strategy in a changing world.

Organizational Design
Design an organizational strategy with the flexibility to deliver against new and changing business models and demands.

Supply Chain Strategy

Network Design
Design a network strategy that can stretch or contract to optimize performance while facing supply chain uncertainty.

Performance Management
Define plans, metrics and processes to meet customer expectations while balancing short-term cost and cash pressure.

CSCO Influence and Alignment
Influence enterprise and ecosystem strategy and gain C-suite support for the supply chain strategy.

Strategy Planning
Craft a forward-thinking strategic ambition that aligns with future supply chain value drivers and creates competitive advantage.

Strategy Execution and Tools
Develop a portfolio of initiatives that supports progress against overall strategic goals by using assessments and frameworks.

Source: Gartner
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